

MAY 11 1942

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FASHION CALENDAR

FRANCES HUGHES, *Editor*

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

LAST-MINUTE ANNOUNCEMENTS FOR WEEK ENDING FRIDAY, MAY 8, 1942
(See Calendar of May 4th for week-end dates previously announced.)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 8 3:00 P.M.	SUMMER FASHION SHOW Open to Press and public.	LORD & TAYLOR, MANHASSET Publicity: Eleanor Howard, WI. 7-3300.	MANHASSET, LONG ISLAND
On the Air Nightly, 11:05- 11:15 P.M.	NEW DEPARTMENT STORE RADIO PROGRAM A new radio program, "Department Store News" is on the air every evening (except Saturday) from 11:05 to 11:15 P.M. It helps consumer education by acquainting listeners with war regulations affecting stores, retail policies, and methods of conservation. It also enumerates the 10 most outstanding values in the New York stores the following day. The N.R.D.G.A. supplies the institutional copy. Stores can cooperate by supplying information about their leader-values to Mr. Ken Farnsworth, WJZ. Publicity: Mr. McTigue, CI. 7-8300, ext. 590.	SUSTAINING	OVER STATION WJZ
Now Showing	SPECIAL GROUP OF SUMMER FASHIONS To see, phone Victor Pincus for appointment, PL. 8-2014.	VILLA-ZIGMUND & CO.	18 EAST 50TH STREET
Now Showing	"HELEN HARPER" FALL SWEATER COLLECTION	BLUME KNITWEAR	1372 BROADWAY
Beginning Saturday May 9 Through May 25	"ANTI-HOARDING" PICTURE EXHIBIT Museum will exhibit 10 best pictures submitted by school children of Greater New York in response to Cartoon, Painting or Poster Competition, representing or symbolizing the idea of anti-hoarding. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
<u>WEEK BEGINNING MONDAY, MAY 11, 1942</u>			
Monday May 11	BEGINNING OF SUMMER RETAIL MILLINER SEASON Mon., May 11th has been designated as Opening Day for the Summer Millinery Season across the country, sponsored by the Millinery Stabilization Commission and the Millinery Merchandising Executives Association. Retailers are urged to cooperate and tie-in with window displays and advertisements. Publicity: Marjory Hartman, CH. 4-6547.		
Monday May 11 Through June 6, Post Time 2 P.M.	BELMONT SPRING RACE MEET Opening Day will include an exciting Fashion as well as a Racing Program, "Carriage Elegance". Old-time carriages will parade after the first race, bearing beautiful mannequins wearing <u>the last word in Fashion</u> , dressed by the following members of the Uptown Retail Guild: Saks 5th Avenue; Bonwit Teller; Hattie Carnegie; Jay Thorpe; Milgrim; De Pinna and the Tailored Woman. Mannequins will dismount from the carriages and continue their fashion promenade on the run-way of the Clubhouse Terrace during the afternoon. General admission (grand stand) \$1.50 (incl. tax). Clubhouse, \$4. Press by invitation. Publ.: Joan Becker, Fieldstone 3-8600 (after May 11).	WESTCHESTER RACING ASSOC.	BELMONT PARK ELMONT, LONG ISLAND

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 11 2:00 & 8:00 P.M.	9TH ANNUAL NATIONAL FOLK FESTIVAL Over 800 people will participate in a giant folk festival which will present folk dancing of all nations, dramatization of folk legends and superstitions, folk music, ceremonial dances, etc. Also morning conference for participants from various sections of the country. As climax of program, spectators are invited to join in general square dancing. Open to public. Admission, matinees, 25¢ to \$1.65; evenings, 55¢ to \$2.75. For further information, Miss Dorothea Lawrence, N. Y. Post, WH. 4-9000.	NATIONAL FOLK FESTIVAL ASSOC.	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Monday May 11 4:00 P.M. Tea	OPENING OF CHINESE PAINTING EXHIBIT A gala tea, planned to celebrate opening of exhibit of Chinese Paintings, will have for guests of honor, Dr. T. V. Soong, Foreign Minister of Chinese Republic and Madame Soong; and Dr. Hu Shih, Chinese Ambassador. Open to public. Admission, \$1.10. Exhibit continues free of charge on following day. Publicity: Kathleen Connor, CI. 5-4100.	UNITED CHINA RELIEF	FERARGIL GALLERIES 63 EAST 57TH STREET
Monday Evening May 11 6:00 P.M.	WAR ACTION LISTENING POST Leonard Carlton will address the weekly meeting of the War Action Center's Listening Post on the subject, "Fourth Front- Propaganda In War". This is the 9th in a series of discussions on "Where We Stand Today", designed to inform business and professional women about current problems arising from the war emergency. Press cordially invited to cover this event. Publicity: Beatrice Patterson, CO. 5-6394.	WAR ACTION CENTER	HENRY HUDSON HOTEL 353 WEST 57TH STREET
Beginning Monday May 11	EXHIBIT: INDEX OF AMERICAN DESIGN Exhibit comprises huge collection of plates on American design, gathered by the W. P. A. over a period of several years from sources drawn from all over the country. Exhibit also includes small group of pieces derived from the Museum's own collections. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Tuesday May 12 9:30 A.M. Breakfast	JUDGES' BREAKFAST A board of Judges will meet at breakfast at the Museum of Costume Art to pass on Fall Neckwear designs submitted by Neckwear and Scarf creators for exhibition in the Museum of Costume Art in June. Exact date of exhibit and Press Preview to be announced in later issue of FASHION CALENDAR. Material for magazine and syndicate writers will be available immediately after the Judges' session on May 12th. Publicity: Jane Ellis, CO. 5-7784 or CO. 5-4535, and Dora Loues Miller, International Fashions, LO. 3-4285.	MUSEUM OF COSTUME ART	630 FIFTH AVENUE
Tuesday May 12 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Peg Fischer will wind up the Spring series of Tuesday luncheon fashion shows at the Ritz with a presentation of new Hats during luncheon in the Oval Room. Open to public. Luncheon, \$2. Press by invitation. Peg Fischer Publicity: Rosemary Sheehan, CO. 5-3147. Ritz Publicity: Marion Morrison, PL. 3-4600.	PEG FISCHER, HATS (509 MADISON AVENUE)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday May 12 3:30 P.M.	PRESS COCKTAIL PARTY Fleischer will present the latest fashions in <u>added hair pieces</u> . Demonstrations by coiffure experts, Antoine of Saks Fifth Avenue; Mr. Leo of Fox Movietone News and Mr. Robert Seivers of 5th Ave. Hotel, on Broadway stars Patricia Peardon and Barbara Robbins of "Junior Miss", and Louise Campbell, of "Guest in the House". Press by invitation. Publicity: Oliver Sayler, 4 West 40th Street, PE. 6-9590.	FLEISCHER & CO. (HAIR PIECES)	STUDIO BUILDING 51 WEST 10TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 12 4:00 P.M. Tea	TEA FOR KRISHNALAL SHRIDHARANI The Burma Road Mart will give a tea in honor of Krishnalal Shridharani, author of the book "My India and My America". Open to public. Press by invitation, Publicity: Kathleen Connor, GI. 5-4100.	BURMA ROAD MART	535 MADISON AVENUE
Tuesday Evening May 12 8:15 P.M.	METROPOLITAN MUSEUM TELEVISION PROGRAM "American Sculpture" will be the subject of this week's Television program presented by the Metropolitan Museum of Art and based on the Museum's "Arts in the Americas" collections. The program will be presented for the Museum by Edwin L. M. Taggart, Paul Manship, and Alexander Archipenko. Television Publicity: Wil Marcus, WI. 2-2000.	METROPOLITAN MUSEUM OF ART AND C.B.S.	OVER STATION WCBW (15 VANDERBILT AVE.)
Tuesday Evening May 12 10 P.M. On.....	"CARNIVAL STREET" BENEFIT FETE Giant jamboree will transform Waldorf's Ballrooms into small-town festival for Navy Relief Society. Continuous dancing until dawn with 200 of the town's most beautiful models who will contribute their services as taxi dancers. Entertainment by strolling street singers, itinerant musicians, hurdy-gurdies with performing monkeys, jugglers, side shows with barkers, booths, clowns, magicians and tumblers, etc. Open to public. Admission, \$5.50. Publicity: Ted Saucier, EL. 5-3000.	FOR NAVY RELIEF SOCIETY	WALDORF ASTORIA HOTEL GRAND BALLROOMS
Wednesday May 13 4:00 P.M.	STOCKING FUTURAMA AND GUESSING QUIZ A Press showing devoted to what the title implies, "A Stocking Futurama and Guessing Quiz". Strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.	GOTHAM HOSIERY CO. INC.	200 MADISON AVENUE
Thursday May 14 4:00 P.M. Tea	FASHION SHOW, EXHIBIT & TEA Program: tea, a fashion show, and a pictorial presentation of work in the Costume-Design, Dietetics, and Home Economics Courses of Pratt Institute. Open to Press and representatives of all three fields, by invitation. ("Open House" for teachers and students on preceding day, Wed., May 13th, from 1 to 5 P.M., when visitors may see the students at work and investigate classroom projects.) Contact: Miss Marjorie Kimney, MA. 2-2200.	PRATT INSTITUTE HOME ECONOMICS DIV.	RYERSON STREET BROOKLYN, NEW YORK
Thursday May 14 4:00 P.M. On.....	TEA FOR HOLLYWOOD FASHION DESIGNERS A number of Hollywood fashion designers, in town for the showing of their Original Creations at the American Viewpoint Fashion Presentation, will meet the Fashion Advisory Committee of the Museum of Costume Art and the Fashion Press at tea, after viewing the Museum's Costume Storage and its current exhibition, "Costume Sources for The Coming Silhouette." Guests of honor will include Travis Banton, Howard Greer, Walter Plunkett, Dolly Tree, Edward Stevenson, Mr. and Mrs. Jack Huston, Irene Saltern and Avis Caminez. By invitation. Publicity: Jane Ellis, CO. 5-7784 or CO. 5-4535.	MUSEUM OF COSTUME ART	630 FIFTH AVENUE
Thursday May 14 5:30 P.M.	RADIO ROUND-TABLE ON METROPOLITAN ART EXHIBIT "Challenge to Fashion," 3rd in series of radio round-table discussions on Metropolitan exhibit, "Renaissance in Fashion, 1942". Participants: Mme. Paule Madoc of Catoir and Omar Kiam, Designers; and Maria Sermolino of Life Magazine. Miss Alice Pentlarge will conduct program for Museum. Publicity: RH. 4-7690.	METROPOLITAN MUSEUM OF ART	OVER RADIO STATION WQXR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Evening May 14 7:00 P.M.	CIVILIAN SERVICE WORK- ERS' FASHION SHOW A presentation of Fashions for Civilian Service workers, shown on beautiful Conover and Powers models. Open to Press and public. Publicity: Helen V. Denson, LE. 2-3488.	HEARN'S DEPT. STORE	5TH AVE. AT 14TH ST. AUDITORIUM
Friday May 15 Thru Saturday May 23	NATIONAL COTTON WEEK Theme: "Cotton Freshness For Fighting Trim!" For reprints of official National Cotton Week poster or other promotional material, apply to National Cotton Council, Box 18, Memphis, Tenn.; or Cotton Textile Institute, 320 Broadway, New York City. Publicity: Virginia Jewel, WO. 2-0270.	COTTON TEXTILE INSTITUTE	THROUGHOUT COUNTRY
Beginning May 15	1ST SHOWINGS, NEW FUR COLLECTIONS One or two of the better Fur Manufacturers have already begun to show new Fall and Winter fur coats. None will have really comprehensive collections before May 15th. Individual opening dates follow: <u>MAY 15</u> ABRAMS & LINDEN, GEORGE J. BARUCH, I. & A. BERGER, S. & H. BERGER, IRVING W. COHEN FURS, SOL DICKLER INC., RUSSEKS, WHOLESALE, A. WALZER & SON, J. WEINIG & SON, LOU WHITE INC., ZIMMERMAN-SCHER, <u>MAY 19</u> SCHWARTZ & BLUESTEIN, <u>MAY 30</u> HABERMAN FURS, <u>JUNE 1</u> BEN W. COHEN JULIUS GREEN FURS, <u>JUNE 2</u> ARNHEIMER, INC.	NEW YORK'S LEADING FUR MANUFACTURERS	INDIVIDUAL SHOWROOMS
Sunday May 17, N.Y.C. Program at 2:30 P.M.	"I AM AN AMERICAN DAY" President Roosevelt has designated Sun. May 17th "I Am An American Day", to impress on all citizens "the duties and opportunities of citizenship and its responsibilities in a nation at war!" New York ceremonies on the Mall in Central Park at 2:30 P.M., sponsored by Mayor's Committee and broadcast over Station WNYC. For further information, Mr. Lester Stone, CO. 7-1000.	BY PRESIDENTIAL PROCLAMATION	THROUGHOUT U.S.A.
Sunday Evening May 17 7:00 P.M.	MAYFIELD TESTI- MONIAL DINNER Frank M. Mayfield, Pres., N.R.D.G.A., will be guest of honor at 43rd Annual dinner for benefit of National Jewish Hospital at Denver. Co-Chairmen of Dinner Committee: Mr. John C. Block, Pres., Kirby, Block & Co. and Mr. Albert McCarty, Cavendish Trading Corp. Tickets, \$25 a plate, from N.Y. Office of Hospital, 19 W. 44th St. Publ.: Andrew Freeman, VA. 6-1590.	DENVER NATIONAL JEWISH HOSPITAL	HOTEL ASTOR B'WAY AT 45TH ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 18	OPENING OF FALL HAND BAG LINES Four of the quality bag manufacturers, KORET, 33 E. 33rd St.; COBLENTZ BROS., 30 E. 33rd St.; JOSEF OF GOLD SEAL IMPORTERS, 30 E. 33rd St.; and BIENEN-DAVIS, 159 Madison Ave., have advanced the Opening Date of their Fall Collections to May 18th. Collections may be seen without appointment at the individual showrooms.	QUALITY BAG MFRS.	INDIVIDUAL SHOWROOMS
Monday May 18 1:00 P.M. Luncheon	VIENNESE ROOF LUNCH- EON FASHION SHOW On May 18th, the Viennese Roof of the St. Regis Hotel will inaugurate a new policy of weekly luncheon fashion shows. The Tailored Woman will be first Fashion Exhibitor in the series, presenting "Pantomimes of Fashion". Open to public. Press by invitation. Tailored Woman Publ.: Belle Irene Gillis, PL. 5-2500. St. Regis: Mary Alice Rice, CI. 6-1790 or PL. 3-4500.	TAILORED WOMAN (742 5TH AVE.)	ST. REGIS HOTEL 5TH AVE. AT 55TH ST.
Monday Evening May 18 7:40 P.M.	MEETING ON EMERGENCY MERCHANDISING POLICY Members of the Infants' and Children's Wear Assoc. will meet at an after-dinner session, to discuss General Limitation Order L-85 and its effects on their industry.	INFANTS' & CHILDREN'S WEAR ASSOC. INC.	HOTEL NEW YORKER
Tuesday May 19 10 A.M. to Noon; 12:30 to 2:00 P.M.	1ST WARTIME CLINIC ON CHILDREN'S WEAR To a morning clinic attended by retail store representatives, Mrs. Betty Green, Fashion Editor, Parents' Magazine, will interpret the WPB headlines in terms of the buying and selling of juvenile apparel for Fall. Clinic will be followed by 12:30 Luncheon Forum attended by infants' and children's wear mfrs., addressed by - it is hoped, though not yet confirmed - Stanley Marcus of the WPB. Admission to clinic, luncheon included, \$7.50. Luncheon Forum only, \$2.50. Press by invitation. Tickets must be purchased in advance from Parents' Magazine, 52 Vanderbilt Ave., N.Y.C. Contact: Mrs. Betty Green, CA. 5-6810.	PARENTS' MAGAZINE	COMMODORE HOTEL BALLROOMS
Tuesday Evening May 19 7:30 P.M.	"COUNTRY DINNER" TO LAUNCH LAND CORPS Dorothy Thompson is behind a movement to launch the "Volunteer Land Corps" as a means of helping the nation's youth to take the offensive in raising food to "keep them eating". Dinner speakers will include: Dorothy Thompson, the Hon. Paul V. McNutt, Dir., F.S.A., Dr. M.L. Wilson, U.S. Dept. of Agriculture; and Lt. Col. W.F. Kernan, who says, "Defense will not win the war". Special chorals arranged by John Latouche. Dinner is open to public at \$3.50 per plate. Table of ten, \$35. Reservations from Miss Dorothy Thompson, 8 West 40th St., LA. 4-3872.	DOROTHY THOMPSON	HOTEL COMMODORE LEXINGTON AT 42ND
Wednesday May 20 1:00 P.M. Luncheon	BELMONT LUNCHEON FASHION REVUE 1st of special Wed. Luncheon Fashion Shows staged on Terrace of Clubhouse at Belmont Park, will be entitled, "Pretty, Patriotic and Priority-Free", a joint showing of New Summer Hats by <u>LILLY DACHÉ</u> , <u>JOHN-FREDERICS</u> , and <u>SALLY VICTOR</u> . Open to public. Luncheon, \$1.25. Proceeds to Red Cross. Press by invitation. General admission (grand stand) \$1.50 (incl. tax). Clubhouse, \$4. Publicity: Joan Becker, Fieldstone 3-8600 (after May 11).	DACHÉ, JOHN-FREDERICS & SALLY VICTOR	BELMONT PARK ELMONT, LONG ISLAND
Wednesday May 20 3:00 P.M.	10TH ANNIVERSARY FASHION SHOW Franklin Simon will celebrate 10th Anniversary of Greenwich store with gala fashion show. Open to Press and public. Publ.: Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	GREENWICH, CONN. STORE ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 21 Through May 26 10-6 Daily	ANNUAL EXHIBIT OF STUDENT WORK Parsons School of Design will stage its Annual Exhibit of Student Work. As usual, special feature of exhibition week will be the fashion presentation - clothes designed, made and modeled by the students of the School, shown on Sat. and Sun. afternoons at 3:30, and Mon. and Tues. evenings at 8:30 P.M. Open to public. Press by invitation. Publ.: Elizabeth Taylor, PL. 8-1662.	PARSONS SCHOOL OF DESIGN	136 WEST 57TH STREET
Thursday Evening May 21 9:00 P.M. On.....	FASHION INDUSTRIES BALL FOR ARMY RELIEF Formal ball, entertainment and midnight supper for benefit of Army Relief. All branches of the fashion industry will participate, to help raise \$50,000. Mr. Edwin Goodman of Bergdorf Goodman heads Fashion Trades Committee in charge of event. Temporary offices of Steering Committee, 1385 Broadway. Admission, \$50 a couple. For further information, contact: Mr. Arthur Tarshis, Women's Wear Daily, AL. 4-5252.	ALL BRANCHES OF FASHION INDUSTRY	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Friday May 22 12:15 P.M. Luncheon	"AMERICAN DESIGN AWARD" LUNCHEON 5th Annual "American Design Award" Luncheon. Lord & Taylor will as usual bestow four awards of \$1,000 each to those designers who made outstanding contributions in the past year to the industries with which they are identified. The following speakers will make keynote addresses: Glenn L. Martin, pioneer aircraft designer and manufacturer; Francis Henry Taylor, Dir., Metropolitan Museum of Art; and Walter Hoving, Pres. Lord & Taylor. Luncheon, \$2.50. Open to public. Tickets from Lord & Taylor. Press by invitation. Publicity: Charles Nicolai, WI. 7-3300.	LORD & TAYLOR	WALDORF ASTORIA HOTEL GRAND BALLROOM
Sat. 5/23	YALE-HARVARD BOAT RACE		HOUSATONIC, DERBY, CONN.
Saturday May 23 3:00 P.M.	CHILDREN'S FASHION SHOW A fashion show devoted expressly to the presentation of children's apparel. Open to Press and public. Publicity: Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	GREENWICH, CONNECTICUT
Beginning Monday May 25	ANNUAL CONVENTION 3-day Convention featuring the "Inform-a-Show", an exhibit of industrial products of interest to purchasing agents. Open to members of Association and registered persons. Registration fee, \$10. For further information, Contact: George Renard, 11 Park Place, CO. 7-3677.	NATIONAL ASSOCIATION OF PURCHASING AGENTS	HOTEL WALDORF ASTORIA PARK AVE. AT 50TH ST.
Wednesday May 27 1:00 P.M. Luncheon	2ND BELMONT LUNCHEON FASHION REVUE Russeks Fifth Avenue will preview the "Summer Scene, 1942" at the gala Wed. Fashion Luncheon on the Terrace of the Belmont Clubhouse. Open to public. Buffet luncheon, \$1.25. Proceeds to war charities. Press by invitation. General admission (grand stand) \$1.50 (incl. tax). Clubhouse, \$4. Russeks Publ.: Beatrice Castle, WI. 7-1900. Belmont Fashion Pub.: Joan Becker, Fieldstone 3-8600 (after May 11).	RUSSEKS FIFTH AVENUE	BELMONT PARK ELMONT, LONG ISLAND
Sunday May 31- June 7	METROPOLITAN JUVENILE STYLE MARKET Following last year's successful Metropolitan Juvenile Style Mart, 35 manufacturers of Infants', Children's and Junior Wear will show their new Fall lines as a group in the New Yorker Hotel. For further information, contact: Mr. Moe Goldblatt, Derby Sportswear, Chairman, Publicity and Membership Committee, WI. 7-4520.	35 MANUFACTURERS OF JUVENILE APPAREL	NEW YORKER HOTEL 8TH AVE. AT 34TH ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 1	<p>OPENING DATE, NEW FALL SPORTSWEAR AND DRESS COLLECTIONS</p> <p>Members of the SPORTSWEAR GUILD will present their Fall Collections on Mon., Tues., Wed., and Thurs. of the week of June 1st, exact schedule still to be announced. Members of the FASHION ORIGINATORS GUILD will present <u>Comprehensive Advance Showings of new Fall merchandise</u> beginning June 1st, but they do not expect to <u>complete</u> their Fall Collections until <u>the first week in July</u>. As exact dates are established, FASHION CALENDAR will keep its subscribers informed.</p>		
Beginning Monday June 1	NEW PRICE POLICY AT SPECTATOR SPORTS	HATTIE CARNEGIE	530 SEVENTH AVENUE
	<p>Beginning Mon., June 1st, The Spectator Sports division of Hattie Carnegie will be located at 530 Seventh Ave., with a new price policy beginning at \$23.75 wholesale. Mr. Bruno heads the design staff. which will also include Foxie Sondheim (formerly with Herbert Sondheim, more recently with Myron Herbert). Carnegie Wholesale (711 Fifth Ave.) will also re-adjust its prices, presenting a coordinated merchandising program of hats, jewelry, accessories and perfumes.</p>		
Monday June 1 Through June 18	INVENTORS' SHOW	AMERICAN HOBBY FEDERATION	SACH'S AUDITORIUM 35TH ST. AT 8TH AVE.
	<p>The American Hobby Federation (330 W. 42nd St.) is organizing an Inventors' Exposition to help inventors bring their ideas to the attention of the public and to manufacturers. No charge, either for space in the show or admission to show. The work of the organization is purely educational. For further information, contact: Mr. Erwin M. Frey, Pres. of Fed., LE. 2-3488.</p>		
Early June	<p>FIRST SHOWING OF FALL WASH DRESS COLLECTIONS</p> <p>Definite date in later issue.</p>		
Tuesday June 2 4:00- 6:00 P.M.	NATIONAL SEWING CONTEST PRESS PARTY	NATIONAL NEEDLE- CRAFT BUREAU	WALDORF ASTORIA HOTEL SERT ROOM
	<p>Introducing America's six champion amateur dress makers, winners of the 1942 National Sewing Contest conducted annually in newspapers throughout the country. Winners will receive \$100 war bonds and best costumes submitted will be modeled. Selections made by these outstanding fashion authorities, many of whom will be on hand to present awards: Schiaparelli, Lyolène, Muriel King, Omar Kiam, and Howard Greer of Hollywood, designers; Gladys Swarthout, opera star; Dorothea Zack, Mademoiselle; Betty Green, Ed., Parents' Magazine; Emil Alvin Hartman, Dir., Fashion Academy; Vivien Kelloms, twice Fashion Academy winner and America's leading woman industrialist; Clara Scott, chief designer, Dept. of Agriculture; and Jerri Kemp, Nat'l Contest winner last year. By invitation. Publicity: Julie Medlock (Tom Fizdale) EL. 5-5580.</p>		
Wednesday June 3 3:00 P.M.	BENEFIT SUMMER FASHION SHOW	LORD & TAYLOR MANHASSET	MANHASSET, LONG ISLAND
	<p>Lord & Taylor will put on a huge summer fashion show in conjunction with the Red Cross, on one of the beautiful Manhasset estates which will be opened to the public for the first time in its history. Further details in later issue of FASHION CALENDAR. Publicity: Eleanor Howard, WI. 7-3300.</p>		

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Wednesday June 3 4:00 P.M.	PRESS PREVIEW: FALL AND WINTER COLLECTION Press preview of McMullen's Fall and Winter Collection, stressing sports clothes and back-to-school fashions. Strictly by invitation, to magazine editors. Collection opens to Trade on following day, Thurs., June 4th, from 10 A.M. on. McMullen will <u>not be able</u> to grant requests for additional invitations. Publicity: Miss Abigail Johnson, MU. 3-9560.	McMULLEN COMPANY	475 FIFTH AVENUE
Wednesday June 10 4:30 P.M. Cocktails	PRESENTING FALL WOOLKNIT FASHIONS The Woolknit Associates will stage a Trade Showing of new Fall Woolknit fashions, under the direction of June Hamilton Rhodes, Bureau of Fashion Trends. Strictly by invitation to Buyers, Merchandise Executives, and mem- bers of the Fashion Press. Publicity: Bureau of Fashion Trends, WI. 7-7476.	WOOLKNIT ASSOCIATES INC.	PIERRE HOTEL BALLROOM
Monday June 15 Through June 18	FIRST SHOWING, FALL HAT FASHION TRENDS Three of the countries leading milliners, Lilly Daché, John-Frederics, and Sally Victor, have joined forces to form Millinery Fashion Inspiration Inc., for the purpose of launching hat fashion trends in an effort to stimulate and at the same time stabilize millinery fashions throughout the country. Three-day trade showing begins June 15th, at Waldorf Astoria Hotel. Mil- linery manufacturers accompanied by one designer may see collection privately, by appointment, for subscription fee of \$100 which includes right to select one hat for copying on exclusive basis until August 15th. Additional models, \$50 each. Adaptations may not be delivered before July 22nd, (date of big Fall Millinery Show held annually by Millinery Stabili- zation Commission). Hats will bear official labels. The three Millinery Fashion Inspiration Creators will follow through on trends presented at Trade showing in their own collections for their private clientèle, to help establish and publicize the new Fall silhouette throughout the coun- try. For further information, Seymour Mittelmark Inc., 33 W. 42nd St., PE. 6-7494.	MILLINERY FASHION INSPIRATION INC.	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Beginning Wednesday June 17	STADIUM CONCERT SERIES OPENS The Silver Jubilee. or 25th consecutive season of out-door concerts given at the Lewisohn Stadium, will open an 8 weeks-schedule of orchestral con- certs and ballet programs on Wed. night, June 17th. Five eminent con- ductors will wield the baton during the season: Artur Rodzinski, Fritz Reiner, Alexander Smallens, Howard Barlow, and Efrem Kurtz. The orchestra, as always, is the Philharmonic-Symphony Society. Dr. Rodzinski will direct first five programs of season, June 17-21st. Opening night soloist: Artur Rubinstein, pianist. Others include Lily Pons, Albert Spalding, etc. Admission, 25¢ to \$1.50, plus tax. Publ.: Dorle Jarmel, 113 W. 57th St.	LEWISOHN STADIUM	138TH ST. AT AMSTERDAM
Beginning Wednesday June 17	GOLDMAN FREE BAND CONCERTS The Goldman Band will hold its usual summer series of free out-door con- certs in Central Park, New York and Prospect Park, B'Klyn, gift of the Daniel and Florence Guggenheim Foundation. As usual, the season will last two months and the Band will play on the Mall in Central Park on Mondays, Wednesdays, Fridays and Sundays, and in Prospect Park, on Tuesdays, Thurs- days and Saturdays. Concerts begin at 8:30 P.M. For further information, Goldman Band, 194 Riverside Drive, N. Y. C.	GOLDMAN BAND	CENTRAL PARK, NEW YORK; PROSPECT PARK, B'KLYN

DATEWHAT'S GOING ONGIVEN BYWHEREPLEASE NOTE:

Several stores, wishing to send buyers to the more important Out-of-Town Markets, have asked us to list Out-of-Town Fall Opening dates.

May 11 ...Chicago Fur Market, Associated Fur Industries, Palmer House
 May 17-20...Central States Shoe Fair, Hotel Morrison, Chicago, Illinois
 May 30-6/5...Morrison Style Exhibitors, Hotel Morrison, Chicago, Illinois
 June 1 ...Fall Openings, St. Louis Fashion Creators, St. Louis, Mo.
 June 1 ...Advance Fall Openings, Style Creators of Chicago, Morrison
 June 1 ...23rd Annual Shoe Fair, N.E. Shoe & Leather Assoc., Boston
 June 1 ...Advance Fall Openings, Women's, Children's, Infants' Wear
 & Accessories Mfrs., Merchandise Mart, Chicago, Illinois
 July 5 ...Chicago Fall Wash-Apparel Week, Palmer House, Chicago, Ill.
 July 18 ...Ft. Worth Fall Markets, Hotel Texas, Ft. Worth
 July 19 ...San Francisco Fall Apparel Market, San Francisco, Calif.
 July 19 ...Annual Fall Showing, American Fashion Assoc., Dallas, Texas
 July 20 ...Twin Cities Apparel Market, Minneapolis & St. Paul
 July 27 ...Regular Fall Market, Style Creators of Chicago, Chicago, Ill.
 July 27 ...St. Louis Fall Market, American Retailers Assoc., St. Louis
 Aug. 2 ...Fall Millinery Market Week, L.A. & San Francisco M'lln'y Guilds
 Aug. 2-5 ...Boston Merchandise Mart, Hotel Touraine, Boston, Mass.

HOME FURNISHINGS CALENDAR

Saturday	HOME ECONOMICS GROUP	GREATER N.Y. HOME ECO-	PENNSYLVANIA HOTEL
May 9	LUNCHEON MEETING	NOMICS ASSOCIATION	7TH AVE. AT 34TH ST.
12:30 P.M.	"Women in the War" will be the subject of a regional luncheon meeting of the Greater N.Y. Home Economics Association. Miss Lisa Sergio, WQXR Radio News Commentator will make an address. Following her talk, Dr. Helen J. Bond of Teacher's College will conduct a quiz period. Experts include outstanding women authorities in government posts. Luncheon open to public. Admission, \$1.65. Publ.: Dorothy Belmano, Borden Co., VA. 6-4100.		
Luncheon			
Wednesday	SPICY PRESS	AMERICAN SPICE TRADE	HOTEL ASTOR
May 13	DINNER PARTY	ASSOCIATION	B'WAY AT 45TH ST.
7:15 P.M.	The American Spice Trade Association will entertain the Press at cocktails and dinner, to demonstrate the relationship between good seasoning and fine food. By invitation. Publ. Dir., John Weyer, 176 Franklin, WA. 5-6240.		
Cocktails.			
8:15 Dinner			
Thursday	"DESIGNED FOR	DECORATOR'S CLUB	GALLERY
May 14	CHILDREN" EXHIBIT		745 FIFTH AVENUE
Thru	Two-fold exhibit consisting of portraits of children with Decorator color schemes to go with them; also fabrics, wall and floor coverings, furniture and accessories specially designed for children's rooms. Publicity: Denise Abbey, WI. 2-6055.		
June 13			

DATES AHEAD

May 10 MOTHER'S DAY (Sunday)
 May 15 STRAW HAT DAY FOR GENTLEMEN (Fri.)
 May 30 MEMORIAL DAY (Saturday)
 June 14 FLAG DAY (Sunday)
 June 21 FATHER'S DAY (Sunday)
 June 21 1ST DAY OF SUMMER (Sunday)
 July 4 INDEPENDENCE DAY (Saturday)
 Sept. 7 LABOR DAY (Monday)

RED LETTER WEEKS

May 15-23 NATIONAL COTTON WEEK
 May 23-30 NATIONAL TENNIS WEEK
 June 8-13 NATIONAL LUGGAGE WEEK
 June 22-27 NATIONAL SWIM-FOR-HEALTH WEEK
 Sept. 14-19 N.R.D.G.A. DEMONSTRATION
 Sept. 20-26 NATIONAL DOG WEEK
 Oct. 2-12 NATIONAL BRANDS WEEK
 Oct. 4-10 NATIONAL BUSINESS WOMEN'S WEEK

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

Now....."SABOTEUR" (Cinema) RADIO CITY MUSIC HALL, 6TH AVE. AT 50TH ST.
 Showing Universal's Alfred Hitchcock-directed thriller with Priscilla Lane, Robert Cummings, Norman Lloyd, Otto Kruger, Alan Baxter and others. Clothes by Vera West. Publicity: Maurice Bergman, CI. 7-7100.

Monday.....GALA PREMIERE: "NATIVE LAND" (Cinema) WORLD THEATRE, 153 WEST 49TH ST.
 May 11 The long-awaited documentary film, "Native Land", with narration by Paul Robeson, opens with a gala premiere for the benefit of the War Relief Fund of the N.Y. Newspaper Guild. Benefit night admission, \$1.10 to \$1.65. Picture opens to public May 12th at the usual World Theatre admission, 65¢. For further information, CI. 7-5747.

Wednesday..CELANESE'S "GREAT MOMENTS IN MUSIC" WABC-COLUMBIA NETWORK
 May 13 Excerpts from Richard Wagner's "Tristan & Isolde", sung by Florence Easton, 10:15 P.M. former Metropolitan Opera Soprano, and Arthur Carron, Metropolitan Tenor. George Sebastian will conduct Symphony Orchestra and Chorus. Publicity: Bureau of Industrial Service, AS. 4-8400.

Wednesday..PREMIERE: "THIS GUN FOR HIRE" (Cinema) PARAMOUNT THEATRE, B'WAY AT 44TH
 May 13 Paramount picture starring Veronica Lake and Robert Preston. Clothes by Edith Head. Publicity: Aileen St. John Brenon, CH. 4-7040.

Thursday...PREMIERE: "THE SPOILERS" (Cinema) CAPITOL THEATRE, B'WAY AT 51ST ST.
 May 14 Rex Beach's famous story of the Klondike gold rush, produced by Frank (Tentative) Lloyd for Universal. Marlene Dietrich, Randolph Scott and John Wayne are co-starred. Publicity: Maurice Bergman, CI. 7-7100.

Monday.....GALA OPENING OF STARLIGHT ROOF WALDORF ASTORIA HOTEL, PARK AT 50TH ST.
 May 18 The Starlight Roof will open for dinner and the summer season with a "Bundles for America" benefit. Music by Guy Lombardo. Open to public. Informal. Publicity: Ted Saucier, EL. 5-3000.

Tuesday....PREMIERE: "COMES THE REVELATION" JOLSON THEATRE, 932 7TH AVENUE
 May 19 Play by Louis Vittes, produced by John Morris Chanin and Richard Karlan, presented at popular prices. Cast includes Wil Geer, James Gregory, Mary Perry and others. Publicity: Jimmy Davis, CI. 5-7278.

Tuesday....PREMIERE: "THE STRINGS ARE FALSE" ROYALE THEATRE, 242 W. 45TH ST.
 May 19 New Paul Vincent Carroll play presented by Edward Choate and Alexander Kirkland, starring Ruth Gordon and Walter Hampden, supported by a large and distinguished cast. Publicity: Richard Maney, WI. 7-6939.

Tuesday....GALA PREMIERE: "SHIPS WITH WINGS" NORMANDIE THEATRE, 51 E. 53RD ST.
 May 19 Private premiere of new motion picture, "Ships With Wings", sponsored by British War Relief Society, Union Jack Club, and English Speaking Union, for benefit of U.S. Navy Relief Fund. Sec. of Navy, Frank Knox, will attend. "Ships With Wings" is a Michael Balkan production (released by United Artists) with many sequences actually filmed aboard the aircraft-carrier, Ark Royal. Cast includes John Clements, Leslie Banks, Jane Baxter, Ann Todd and Basil Sydney. Publicity: Tess Michaels, BR. 9-7300.

Wednesday..PREMIERE: "UNCLE HARRY" ???
 May 20 Eva Le Gallienne and Joseph Schildkraut will be co-starred in Thomas Job's new play "Uncle Harry", the initial producing venture of Clifford Hayman, head of Max Gordon's play department. Play has French-Canadian locale. Costumes by Peggy Clark. Publicity: J. Proctor, VA. 6-3198.

Thursday...WORLD PREMIERE: "YANKEE DOODLE DANDY" (Cinema) HOLLYWOOD THEATRE, 1655 B'WAY
 May 28 New Warner Brothers picture based on life of "song and dance man" George M. Cohan, starring James Cagney, supported by Walter Huston, Richard Whorf, Joan Leslie, John Clements and others. Costumes by Milo Anderson. This is one of Warner's biggest productions, and the Company is contributing the World Premiere of the picture to the War Bond Sales Drive. Best seats will be sold for War Bond pledges of \$25,000 a piece. The rest of the seats in the house will be scaled to gross \$5,000,000 for the Government. Many notables will attend. Publicity: Eve Siegel, CI. 6-1000.